



All About Amanda Adams-Barney and Richard Barney

Amanda was born in a hardscrabble town just outside Pittsburgh, Pennsylvania, which doesn't explain at all her expensive tastes. It does however explain how she acquired a love of motorcycle sports (motocross, hare scrambles, etc.) and learned at an early age how to lift the gas can to re-fuel her dad's bike during a race. As a child she was an active member in the marching band and a ringleader in get-togethers that often ended up back at her parents' twenty-acre property.

After graduating from the mighty Penn-Trafford High School (really not all that noteworthy), Amanda headed for the big city of Washington, DC and American University. Besides her endless hours as president of the Residences Hall Association, Amanda also managed to squeeze in a few classes, allowing her to graduate with a bachelor's degree in international business. After a couple of jobs in meeting planning, and agreeing to marry Richard (out of pity, of course), Amanda took the plunge and started her own meeting-planning and event-management company which she has successfully run for fifteen years.

As the CEO of the family (Chief Entertainment Officer), Amanda takes her job seriously and has been the driving force in keeping fun in the marriage. While maintaining her roots as a rabid Steelers fan, Amanda has slowly been converted over to a Capitals and Nationals fan, but more importantly a screaming fan of any team her kids are playing on. She loves to sit and knit for hours — NOT! Actually, she loves to socialize with friends, go to shows, and, as her dad likes to say, "get out and experience life!" And since they're a bit younger, Amanda's parents have been married for a mere forty-seven years.

Richard was born in Fairbanks, Alaska. Yup. Let that sink in for a minute. While he didn't grow up in an igloo, he did go through the life-changing trauma of seeing a first-grade classmate get his tongue stuck to the metal swing set in the winter! Richard managed to escape the frigid climes of Alaska for the relatively balmy weather of Western Montana, where all his formative years occurred. Having a forester for a dad meant Boy Scouts, hunting, hiking, canoeing, etc.

Missoula, Montana was a great place to grow up, but the lure of other adventures pulled Richard to Bucknell University where he graduated with a bachelor's degree in human resource management — a degree he made up! Anyhow, Richard then headed out into the cold cruel world of business in the Washington, DC area, where he found his passion for sales, marketing, leading, and coaching new young leaders. He helped start a small company that grew to fifty-plus employees before being sold, and was instrumental in the growth of several other companies.

Oh yeah, along the way he met this crazy redhead and got married! Richard returned to school just before children entered his life and secured a master's degree in

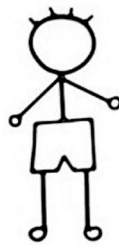
marketing from Johns Hopkins. Throughout his career, Richard has been an avid reader of books and articles on management, leadership, marketing, and most other business topics. He's sort of a leadership junkie (not flattering, but true).

When he's not hauling his kids to baseball, soccer, swimming, dance, or other events, he enjoys golfing (sort of), all outdoor activities, following politics, and watching most sports, but especially cheering on his Miami Dolphins, Washington Nationals, and Washington Capitals. Richard's parents have been married for fifty-two years and counting!

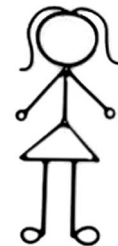
A friend recently pointed out to Richard and Amanda that they very closely resemble Marshall and Lilly from the TV show, *How I Met Your Mother*. After they were done laughing hysterically, Richard and Amanda had to admit that they agreed. And if you've seen the show, now you know who they are.

Oh yeah, plus their relationship truly is legend...wait for it...dary.

Or if you prefer it in a handy-dandy table format:



Richard



Amanda

Married	17 years (but don't ask us our status after a particularly stressful weekend)	
Kids	Josh — 12; Carli — 9 (at least this week — we haven't sold them yet)	
Hometown	Missoula, MT	Pittsburgh, PA
Sports fans of	Miami Dolphins Washington Nationals Washington Capitals	Pittsburgh Steelers (big time) Washington Nationals Washington Capitals
Other sports we	Motocross	Motocross

like to watch	Bicycling Golf	Golf
Political views	Democrat	Agnostic (Really. I am a registered Independent!)
Education	Bucknell University, BA, Human Resource Management; Johns Hopkins, MA, Marketing	American University, BSBA
Faith	We belong to a contemporary Christian church where we enjoy the band that leads us and the relevant message we hear each week.	
Interests we share	Traveling (domestically or abroad – we travel very well together), entertaining our friends in our home, our kids’ activities (yes, we are coaches and taxi drivers and scout leaders). We really love to go to dueling piano bars, and always try to find one in any new city we visit (we’ll be the ones singing badly but enthusiastically).	
Personal interests	As a “jack of all trades, master of none” I like a lot of different things, and am up for trying just about anything anyone invites me to. I enjoy following sports, comedy clubs, theatre, fitness, my kids’ sports, my faith, dining out, movies, traveling with my wife, skiing, reading.	I grew up in a family with a lot of guys, and tagged along on a lot of their adventures, so perhaps that shaped my preferences. I like skiing, watching sports, comedy clubs, theatre, yoga, my faith, dining out, movies, spa treatments, shopping, acting (though I don’t get much of a chance these days).